

Your quarterly update from our mission field, as we uphold the sanctity of life and foster a culture of compassion and support.



# REFLECTIONS

## from Melany

Dear Friends and Supporters,

As we reflect on 2024, we are overwhelmed with gratitude for the incredible blessings the Lord has provided and the growth we have experienced as a ministry. This year has been a testament to His faithfulness and the generosity of supporters like you.

### Here are just a few of the highlights we've had this extraordinary year.

#### A Season of Faith: Introducing Ally's Place Maternity Housing Program

We took a bold step forward in our mission by launching Ally's Place, a maternity housing program designed to support young women navigating unplanned pregnancies while pursuing higher education. This dream is becoming a reality thanks to your prayers and contributions.

#### A Season of Growth: Welcoming New Staff

To meet the increasing needs of our clients, we welcomed new team members who are bringing fresh energy and passion to our ministry. This growth allows us to provide expanded services and more personalized care.

#### A Season of Learning: Enhanced Classes and Programs

We introduced new parenting and pregnancy education classes, expanded our Mama Club program to serve moms aged 20-25, and hosted a regional adoption-education class. The response has been incredible, and we are blessed to see moms thrive in community, and our community at large, growing in knowledge and compassion.

#### A Season of Partnerships: Community Outreach

We've extended our reach throughout Bryan-College Station, sharing the heart of our mission and making more families aware of the life-changing support we offer. We've partnered with local health clinics, hospitals, social service agencies, campus organizations, churches, local non-profits, and community groups such as Lions Club and Rotary Club. We proudly joined the Chamber of Commerce, strengthening our connections and visibility in the local community.

new

Teen moms in Parent Academy with their new "Mama" bracelets. We are so proud of their courageous, tender hearts!

#### A Season of Generosity

This year we celebrated:

- A \$25,000 blessing as the chosen recipient of the Jingle Bell Market event.
- Record-breaking support during Brazos Valley Gives, thanks to our amazing community... \$120,004 was given!

#### A Season of Provision: Adoption Journeys Fulfilled

We rejoiced as seven children were placed in their forever homes this year. Witnessing these moments of love and commitment reminds us of the beauty of family and the power of hope.

Each of these seasons represents children born, lives impacted, families strengthened, and hope restored—and it's all possible because of your support.

Thank you for being a vital part of our story, our APO family and for sharing in the joy of this incredible year. Merry Christmas from APO and these Mama Club babies: Aleigha, Santiago, and Dream. Thank you for aligning your heart with ours!

As we look to the future, we are eager to continue walking alongside the moms, babies, and families we serve, trusting in God's plan for even greater things to come.



#### Dear Friend of APO,

**Director of Donor Relations** I want to extend my gratitude to you for partnering with us. We have

dreamed big as we look toward 2025. I am delighted to be a part of APO's next chapter as the new Director of Donor Relations.

APO's mission is engraved on my heart – as a woman who has faced two unplanned pregnancies, made adoption plans, and was adopted at birth, I know firsthand the importance of support and resources when faced with an unplanned pregnancy.

Unplanned pregnancy is often only one of the crises going on in a woman's life when she walks through the doors here. Our heart is to show her grace & empathetic care as she begins to process what comes next. YOU help us make an overwhelming moment feel like a warm hug with your impactful donation, and we need your help finishing out strong. In full transparency, we have a fundraising gap for General Operations of \$123,448.47 and still need \$471,164.07 towards the first phase of Ally's Place. We've also incurred an unexpected expense up to \$200,000 for a sprinkler and updated fire alarm system. Funds so far have helped us carry out our mission, purchase the property for Ally's Place outright, finish demo, and much more! Construction & remodeling is planned to begin in January, which keeps us on track to open in the Summer of 2025!

We would love for you to consider making a year-end gift to help us continue providing support to those in unplanned pregnancies as we uphold the sanctity of life and foster a culture of compassion to all we serve.



#### **PRAISES**

- For new supporters- thank you for embarking on our building journey with us.
- For a strong fall semester of Mama Club. We will meet one-on-one with clients until we start back in January.
- For strong bonds forming in our birth mom support group.
- For friends of APO in the B/CS community who gathered together to fund Aggie rings for one of our Mama Club couples.
- For waiting APO adoptive families who are willing to stand in the gap as a resource for expectant moms considering adoption.

#### **PRAYERS**

- For new host families for expectant moms.
- For continued provision & favor over the construction of Ally's Place.
- For discernment & stamina as we prepare for the future endeavors of APO.
- For creativity for new pregnancy classes in 2025.
- For wisdom & provision of needed resources for our pregnancy clients.
- For God's sovereignty, as the clients we serve now could be future residents in Ally's Place.
- For comfort for the family of a Mentor Mom who lost her son at the end of November.

#### **UPCOMING EVENTS**

- 12/10: Birth Mom Christmas Celebration
- 12/16: APO staff Christmas Party
- 12/18: Pregnancy Class
- 1/8: Virtual Adoptive Family Info Meeting
- 1/21: Spring semester of Mama Club resumes
- 2/7-8: Adoptive Family Pre-App Meeting

#### YOUR FINANCIAL IMPACT

- Your Giving Tuesday Impact: \$2492.23, plus \$1032.31 in Amazon wish list purchases.
- \$123,448.47 is needed to fulfill our 2024 General Operations budget of \$430,000.
- \$471,164.07 is needed to fulfill our 2024 goal of \$1 mil. for Phase 1 of Ally's Place construction.
- Unforeseen expense of ~\$200K: sprinkler & updating the fire alarm system in Ally's Place.









Our client Amazon Wish List is linked here!





979-764-6636 melany@pregnancyoutreach.org pregnancyoutreach.org 410 Harvey Road Suite 300 College Station, TX 77840